



Humans are your greatest attack vector.
Know your risk.

## Why do it.

- Your intellectual property, people, and reputation are your greatest assets.
- Insider events are costly revenue, jobs, and even lives are lost.
- An objective evaluation provides you 'fresh eyes' on your risk resiliency.
- An objective evaluation strengthens the case for required resources.
- And you'll have a roadmap to create a positive security environment that:
  - Allows you to better know and protect your employees and organization.
  - Proactively and compassionately addresses human-centric risk.
  - Increases employee morale, production, and retention.
  - Reduces your organization's costs and increases its revenue.

## What is done.

- We determine who can access your valuable items and how they could be harmful.
- We evaluate your security culture, your employee life-cycle process, and your risk mitigation tools.
- We identify how your people are vulnerable to negligence, social engineering, and manipulation.
- We employ the 'attacker perspective'; you see your organization as a hostile actor does.
- We collect data through online research, site tours, and staff interviews.
- Should you desire it, we conduct network penetration, phishing, vishing, SMishing testing.
- You receive our assessment within one week.

## Who does it.

As its founder and lead Subject Matter Expert (SME), Val LeTellier oversees 4thGen's assessments. Val ran security, intelligence, and counterintelligence operations as a State Department Diplomatic Security Special Agent and CIA Operations Officer. Twenty years recruiting sources (insiders) to penetrate foreign intelligence targets provided him a uniquely refined understanding of human risk management. Following government service, he co-founded a cybersecurity joint venture, conducted vulnerability assessments, and developed insider threat programs for leading private and public sector organizations. He continues to develop intelligence and personnel security solutions for the Intelligence Community.

Val holds a MS in Systems Management from the University of Southern California, an MBA from the Thunderbird School of Global Management, and is a Certified Information Systems Security Professional (CISSP), Certified Ethical Hacker (CEH), Project Management Professional (PMP), Red Team Thinker (RTT) and CERT Insider Threat Vulnerability Assessor (ITVA).

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