

Red Flags, Reimagined

The Seminar

Spend a half day with 4thGen experts learning why

A Whole Person Threat Approach is the Most Effective Way to Preempt Insider Events

See your organization through the eyes of an insider risk program manager, responsible for:

- Identifying negligent and bad actors from thousands of your employees/contractors each day.
- Balancing this effort with your employee privacy, welfare, and morale interests.
- Working within your corporate culture.

See your organization through the eyes of a professional adversary, intent on:

- Assessing and exploiting the vulnerabilities and susceptibility of your employees/contractors.
- Social engineering those with access to your intellectual property, funds, and sensitive information.



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Learn why:

- Network monitoring solutions provide only partial risk mitigation.
- A whole person/threat approach provides the greatest chance to preempt events.
- The key to holistic insider risk management is knowing your employees/contractors.
- Vulnerable employees can be supported before critical events move them to action.
- Assisting vulnerable employees will pay dividends in employee morale, retention, and productivity.
- A holistic approach reduces risk and increases revenue.

Leave the seminar ready to:

- Determine your organization's suitability for a whole person/threat methodology.
- Quantify the resources needed to broaden your risk management to a holistic level.
- Outline a plan to maximize the effectiveness of your insider risk management program.
- Present a compelling case to leadership on how these changes reduce risk and increase revenue.
- Quantify the returns you can expect from investing in a holistic approach.

4thGen has extensive insider threat and cybersecurity experience. Our understanding of human risk management is refined through decades of experience recruiting sources (insiders) to penetrate foreign intelligence targets for the US Intelligence Community. Our ability to conduct vulnerability assessments and design/operate insider threat programs is refined through decades of experience developing integrated security programs for leading public and private clients.